



EepyBird

The Extreme Diet Coke & Mentos Experiments

EepyBird will present their renowned Diet Coke & Mentos geyser performance on [date] at [time], at [venue]. The performance is a spectacular live version of EepyBird's famous "Extreme Diet Coke & Mentos Experiments," one of the Internet's best-known viral videos of all time. But in fact, this display will be even bigger: when Fritz Grobe and Stephen Voltz don their lab coats and drop 624 Mentos mints into 104 two-liter bottles of Diet Coke, geysers of soda will erupt over 25 feet into the air. It's an unbelievable candy-powered version of the Bellagio fountains in Las Vegas.

After six months developing the video, Fritz and Stephen first posted "The Extreme Diet Coke & Mentos Experiments" on EepyBird.com on a Saturday morning, June 3, 2006. Within hours, thousands of people were coming to their web site. That following Monday morning, The Late Show with David Letterman called, and, as Fritz says, "Diet Coke & Mentos madness began!" And as Stephen added, "It still hasn't let up!"

Since then, over 40 million people have seen their videos online, and EepyBird has appeared on The Late Show with David Letterman, Ellen, the Today Show, Mythbusters, Time Warp, and more. They have also performed live in Paris, London, Istanbul, Las Vegas, and on Wall Street.

They have won two Webby Awards, an OMMA Best in Show award, and have been nominated for two Emmys. They've even set three Guinness World Records and appeared in videos for Blue Man Group, Barenaked Ladies, and most recently, Weezer.

The New York Times called them "Hilarious," *Rolling Stone* called them "Wizards," and David Letterman said, "Very impressive... we might as well pack up and go home!"

EepyBird is a company that explores creativity, and in particular, the ways in which everyday objects can do extraordinary things. Their latest video, "The Extreme Sticky Note Experiments," transformed over 250,000 sticky notes into cascading waterfalls of color and has gotten over 4 million views online since September of 2008.

For additional information and photos, visit:

<http://www.eepybird.com/press>

Link to the original "Extreme Diet Coke & Mentos Experiments" video at:

<http://www.eepybird.com/dcm1.html>

Link to the new "Extreme Sticky Note Experiments" at:

<http://www.eepybird.com/stickynote.html>

Read additional history:

<http://www.eepybird.com/history.html>

Why does Diet Coke & Mentos work? It's a process called nucleation. You can read about it at:

<http://eepybird.com/science.html>

For interview requests, please email:

contact@eepybird.com

About Fritz

Fritz Grobe left his mathematics studies at Yale University to perform as a juggler, and he soon took the juggling world by storm. He has won five gold medals at the International Jugglers Championships and set a world record for juggling way too many objects. In 2004, he created a leading role, and was the featured solo clown, in the Cirque du Soleil spin-off "Birdhouse Factory," a show that *The New York Times* recently called "engrossingly entertaining... in a word, excellent!"

About Stephen

Stephen Voltz was a street performer in San Francisco, doing shows as a magician, juggler, and fire eater, before becoming a responsible adult and going to law school at New York University. After sixteen years as a trial lawyer in Boston, he returned to performing with his one-man show "The Benefit of Doubt," which premiered at San Francisco's EXIT Theater. In 2000, he and Fritz met while studying physical theater at Celebration Barn, Maine's international school for original theater. They began working together, exploring new possibilities in ordinary objects, and in 2006, launched what the world now knows as EepyBird.

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